SHERWIN-WILLIAMS®



PASSIONATE PURSUIT

Fresh mindfulness.
Vintage workmanship.
Social engagement.
And technology and materials that seem to come from out of this world.
We're taking the best of everything life has to offer and indulging in the moment.
Prepare to come together as we go in passionate pursuit of a shared color consciousness.



PURA VIDA

The elements that remind us to live well, be well, and stay well are vital to creating spaces to unplug. Natural materials, honed and sheer. Ancient alabaster and marble hues. Warmer grays turning to khaki and blushed neutrals. New therapies draw us to the colors of nomadic sand baths and holistic massage rooms. We're awakening from the recession, hungry for a new orderliness, ready to feed the spirit, make memories, and savor the moment.

SW 6156 RAMIE		
SW 6162 ANCIENT MARI	BLE	
SW 7008 ALABASTER		
SW 6043 UNFUSSY BEI	GE	
SW 6044 DOESKIN		
SW 6148 WOOL SKEIN		
SW 7568 NEUTRAL GRO	DUND	
SW 7050 USEFUL GRAY	,	
SW 7052 GRAY AREA		



MÁS AMOR POR FAVOR

Meaningful change begins locally. Driven by social engagements as much as social media, we're coming together to rediscover the pleasures of intimate gatherings, garden parties, personalized outdoor weddings — along with playful indulgences like champagne towers and vintage florals. Multifamily living is back, and this palette connects across generations: dashing greens and cheeky pinks with a flower power that's as crisply modern as it is soulfully vintage.

SW 6396 DIFFERENT GOLD
SW 6457 KIND GREEN
SW 6424 TANSY GREEN
SW 6680 FRIENDLY YELLOW
SW 6311 MEMORABLE ROSE
SW 7041 VAN DYKE BROWN
SW 6309 CHARMING PINK



NOUVEAU NARRATIVE

Our new industrial evolution may be small batch and grassroots, but it's built to last. Authentic 20th-century machinery is being dusted off and reconditioned as North American manufacturing re-emerges in the form of the Maker Movement. Looking to the past to inspire our future, dreamers and doers craft new aesthetics collaged from the pages of history books. Think rugged determination, olive and denim, dusky wools, and brass buttons glinting in the sunlight.

SWF 340 RELIC BRONZE METALLIC

SW 7025 BACKDROP

SW 7532 URBAN PUTTY

SW 7027 WELL-BRED BROWN

SW 2848 ROYCROFT PEWTER

SW 0037 MORRIS ROOM GREY

SW 7592 CRABBY APPLE

SW 2815 RENWICK OLIVE

SW 6244 NAVAL

SW 6241 ALEUTIAN



TRAJECTORY

Technology's pace has us living in a constant state of wonder. The boundaries between art, science, and commerce continue to blur as increasingly powerful computer chips and extreme materials combine to expand the possible. Augmented reality, 3-D printers, drones, interiors that adapt to our bodies. Apps and sensors make everyday chores feel frictionless. The future keeps arriving, in icy blues, shimmering pewter, sophisticated plums, and other mesmerizing hues in stunning gloss finishes.

SWF 302 PEWTER CAST METALLIC

SW 6265 QUIXOTIC PLUM

SW 7613 AQUA-SPHERE

SW 6229 TEMPF STAR

SW 6551 PURPLE PASSAGE

SW 7577 BLACKBERRY



SHERWIN-WILLIAMS. Order color samples at myS-W.com #swcolormix 1.800.321.8194

Colors provided by The Sherwin-Williams Company. Color samples shown approximate actual paint colors as closely as possible.