**DESCRIPTION**

Duration® Exterior Acrylic Latex Coating is the result of advances in acrylic technology. Duration uses PermaLast® technology to provide you with the most durable and longest lasting coating available for protecting the outside of your home.

VinylSafe™ paint colors allow you the freedom to choose from 100 color options, including a limited selection of darker colors formulated to resist warping or buckling when applied to a sound, stable vinyl substrate.

- Self-priming One Coat Protection
- Low temperature application down to 35° F.
- Easy application
- Excellent durability and hiding
- Resists Blistering and Peeling

Color: Most colors
Coverage: 250-300 sq ft/gal
5.3 - 6.4 mils wet; 2.2 - 2.7 mils dry up to 7.0 mils wet; 3.0 mils dry

Drying Time, 50% RH:
- temperature and humidity dependent
  - @ 35-45°F @ 45°F+
- Touch: 2 hour @ 1 hour
- Recoat: 24-48 hours @ 8 hours
- Finish: 0-5 units @ 85°

Tinting with CCE only:

<table>
<thead>
<tr>
<th>Base</th>
<th>oz/gal</th>
<th>Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extra White</td>
<td>0-7</td>
<td>SherColor</td>
</tr>
<tr>
<td>Deep Base</td>
<td>4-14</td>
<td>SherColor</td>
</tr>
<tr>
<td>Ultradeep Base</td>
<td>10-14</td>
<td>SherColor</td>
</tr>
<tr>
<td>Light Yellow</td>
<td>4-14</td>
<td>SherColor</td>
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</tbody>
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Extra White K32W00251
(may vary by base)

VOC (less exempt solvents)

<50 g/L; 0.42 lb/gal
As per 40 CFR 59.406 and SOR/2009-264, s.12

**SPECIFICATIONS**

Duration Exterior Acrylic Latex is self-priming on most surfaces.

- Apply 2 coats on new, bare substrates or 1 coat for repaint.
- Use on these properly prepared surfaces:
  - Aluminum & Aluminum Siding
  - Galvanized Steel
  - Concrete Block
  - Split face Block
  - Cement Composition Siding/panels
  - Stucco
  - Concrete
  - Plywood
  - Wood
  - Vinyl Siding

Surfaces with a pH greater than 9 must be primed with a high pH-resistant coating such as Loxon Concrete & Masonry Primer/Sealer.

Standard latex primers cannot be used below 50°F. See specific primer label for that product’s application limitations.

Concrete masonry units (CMU) - Surface should be thoroughly clean and dry. Air, material and surface temperatures must be at least 50°F (10°C) before filling. Use Loxon Block Surfacer. The filler must be thoroughly dry before topcoating.

Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, the first coat of DURATION® may show some staining, but it will be trapped in the first coat. A second coat will uniform the appearance. If staining persists, spot prime severe areas with 1 coat of Exterior Oil-Based Wood Primer prior to using DURATION.

1. On large expanses of metal siding, the air, surface, and material temperatures must be 50°F or higher.

**SURFACE PREPARATION**

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or checked paint to a sound surface. Sand glossy surfaces dull. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

Aluminum and Galvanized Steel

Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, wire brush, or other abrading method.

Caulking

Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulking after priming the surface. Allow proper drying time before application of the finish.

Cement Composition Siding/panels

Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and peeling or defective coatings. Allow the surface to dry thoroughly. If the surface is new, test it for pH, if the pH is higher than 9, prime with Loxon Concrete & Masonry Primer. After power washing, previously painted masonry may still have a powdery surface that should be sealed with Loxon Conditioner and then apply 1 coat of Duration.

Composition Board/Heartboard

Because of the potential for wax bleeding out of the substrate, apply 1 coat of Exterior Oil-Based Wood Primer and then topcoat.
SURFACE PREPARATION

Mildew—Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised. Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

Previously Painted Surfaces—Spot prime bare areas with Duration, wait 4 hours, and paint the entire surface. Some specific surfaces require specialized treatment.

Steel—Rust and mill scale must be removed using sandpaper, steel wool, or other abrading method. Bare steel must be primed the same day as cleaned.

Stucco—Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. If painting cannot wait 30 days, allow the surface to dry 7 days and prime with Loxon Concrete & Masonry Primer. Repair cracks, voids, and other holes with an elastomeric patch or sealant.

Unpainted Surfaces—Duration can be used as a self-priming coating on many bare surfaces. When used this way, the first coat of Duration acts like a coat of primer and the second coat provides the final appearance and performance.

Vinyl or other PVC Building Products

Clean the surface thoroughly by scrubbing with warm, soapy water. Rinse thoroughly, prime with appropriate white primer. Do not paint vinyl with any color darker than the original color or having a Light Reflective Value (LRV) of less than 56 unless VinylSafe® Colors are used. If VinylSafe colors are not used the vinyl may warp. Follow all painting guidelines of the vinyl manufacturer when painting. Only paint properly installed vinyl siding. Deviating from the manufacturer’s painting guidelines may cause the warranty to be voided.

SURFACE PREPARATION

Wood—Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. All patched areas must be primed. Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, the first coat of Duration may show some staining, but it will be trapped in the first coat. A second coat will uniform the appearance. If staining persists, spot prime severe areas with 1 coat of Exterior Oil-Based Wood Primer prior to using Duration.

APPLICATION

Thoroughly follow the recommended surface preparations. Most coating failures are due to inadequate surface preparation or application. Thorough surface preparation will help provide long term protection with Duration coating. On repaint work, apply one coat of Duration coating; on bare surfaces, apply two coats of Duration, allowing 4 hours drying between coats. Do not paint in direct sun. Apply at temperatures above 35°F. During application at temperatures above 80°F, Duration sets up quickly. Some adjustment in your painting approach may be required. Paint from a dry area into the adjoining wet coating area. Dries to touch in 1 hour and is ready for service overnight.

When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 35°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 2-3 hours. Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours. On large expanses of metal siding, the air, surface, and material temperatures must be 50°F or higher. No reduction necessary.

Brush—Use a nylon/polyester brush.
Roller—Use a 3/8” - 3/4” nap synthetic cover.
Spray—Airless

Pressure: 2000 psi
Tip: .015", .019”

CAUTIONS

For exterior use only. Protect from freezing. Non-photochemically reactive.

Before using, carefully read CAUTIONS on label.

CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with a compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer’s safety recommendations when using solvents.

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the products offered at the time of publication. Consult your Sherwin-Williams representative or visit www.paintdocs.com to obtain the most current version of the PDS and/or an SDS.