**DESCRIPTION**

ProMar 400 Zero VOC Interior Latex Primer is a professional quality, interior vinyl acrylic primer.

This primer has been designed for use with the ProMar 400 Zero VOC Interior Latex topcoats providing a complete system.

For use on these interior surfaces:
- Drywall
- Previously painted surfaces

**CHARACTERISTICS**

- **Color:** White
- **Coverage:** 350 - 400 sq ft/gal @ 4 mils wet; 1.1 mils dry
- **Drying Time, @ 77°F, 50% RH:**
  - Touch: 1 hour
  - Recoat: 4 hours
- **Finish:** 0-5 units @ 85°
- **Flash Point:** N/A
- **Vehicle Type:** Vinyl Acrylic
- **B28W04600**
- **VOC (less exempt solvents):** <50 g/L; <0.42 lb/gal
  As per 40 CFR 59.406 and SOR/2009-264, s.12
- **Volume Solids:** 29 ± 2%
- **Weight Solids:** 43 ± 2%
- **Weight per Gallon:** 10.4 lb
- **WVP Perms (US):** 36.8 grains/(hr ft² in Hg)
- **Tinting**
  Requires ColorCast Ecotoner for tinting. For best topcoat color development, use the recommended "P"-shade primer. If desired, up to 4 oz per gallon of ColorCast Ecotoner can be used to approximate the topcoat color. Check color before use.

When spot priming on some surfaces, a non-uniform appearance of the final coat may result, due to differences in holdout between primed and unprimed areas. To avoid this, prime the entire surface rather than spot priming.

For optimal performance, this primer must be topcoated with a latex, alkyd/oil, water based epoxy, or solvent based epoxy coating on architectural applications.

**SURFACE PREPARATION**

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer/sealer.

**Drywall**

Fill cracks and nail holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.
The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Sheet.

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<tr>
<th>SURFACE PREPARATION</th>
<th>APPLICATION</th>
<th>CAUTIONS</th>
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<tbody>
<tr>
<td>Mildew</td>
<td>Apply at temperatures above 50°F. No reduction necessary.</td>
<td>For interior use only. Protect from freezing. Non-photochemically reactive. Not for use under wallpaper.</td>
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<td>Brush: Use a nylon/polyester brush.</td>
<td>LABEL CAUTIONS</td>
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<td>Roller: Use a synthetic nap cover.</td>
<td>CAUTION contains CRYSSTALLINE SILICA. Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) and leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided, wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE. Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.</td>
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<td>Caulking</td>
<td>Spray - Airless: Pressure: 2000 psi, Tip: .017&quot;-.021&quot;</td>
<td>USE ONLY</td>
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<td>Clean spills, spatters, hands and tools with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer’s safety recommendations when using mineral spirits.</td>
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<td>Caulking: Fill gaps between walls, ceilings, crown moldings, and other trim with the appropriate caulk after priming the surface.</td>
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MILD, ECO FRIENDLY, AND EASY TO USE