DuraCraft® Exterior Latex Gloss

C14W00251 Extra White
C14W00253 Deep Base
C14T00254 Ultradeep Base

**SPECIFICATIONS**

Standard latex primers cannot be used below 50°F. See specific primer label for that product’s application conditions.

**Aluminum & Aluminum Siding**
- 2 cts. DuraCraft Exterior Latex

**Concrete Block, CMU, Split face Block**
- 1 ct. Loxon Block Surfacer
- 2 cts. DuraCraft Exterior Latex

**Brick**
- 1 ct. Loxon Conditioner
- 2 cts. DuraCraft Exterior Latex

**Cement Composition Siding/Panels**
- 1 ct. Loxon Concrete & Masonry Primer
- 2 cts. DuraCraft Exterior Latex

**Galvanized Steel**
- 2 cts. DuraCraft Exterior Latex

**Stucco, Cement, Concrete**
- 1 ct. Loxon Concrete & Masonry Primer
- 2 cts. DuraCraft Exterior Latex

**Plywood**
- 2 cts. DuraCraft Exterior Latex

**Vinyl Siding**
- 1 ct. Exterior Oil-Based Wood Primer
- 2 cts. DuraCraft Exterior Latex

1 On large expanses of metal siding, the air, surface, and material temperatures must be 50°F or higher.

2 Not for use at temperatures under 50°F. See specific primer label for that product’s application conditions.

**SURFACE PREPARATION**

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or checked paint to a sound surface. Sand glossy surfaces dull. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

**Aluminum and Galvanized Steel**
Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, wire brush, or other abrading method.

**Caulking**
Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.

**Cement Composition Siding/Panels**
Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and peeling or defective coatings. Allow the surface to dry thoroughly. If the surface is new, test it for pH, if the pH is higher than 9, prime with Loxon Concrete & Masonry Primer.
**SURFACE PREPARATION**

**Masonry, Concrete, Cement, Block**
All new surfaces must be cured according to the supplier’s recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer. Cracks, voids, and other holes should be repaired with an elastomeric patch or sealant.

**Steel**
Rust and mill scale must be removed using sandpaper, wire brush, or other abrading method. Bare steel must be primed the same day as cleaned.

**Stucco**
Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. If painting cannot wait 30 days, allow the surface to dry 7 days and prime with Loxon Concrete & Masonry Primer. Repair cracks, voids, and other holes with an elastomeric patch or sealant.

“Vinyl or other PVC Building Products”
Clean the surface thoroughly by scrubbing with warm, soapy water. Rinse thoroughly, prime with appropriate white primer. Do not paint vinyl with a color darker than the original color. Do not paint with a color having a Light Reflective Value (LRV) of less than 56. Painting with darker colors lower than an LRV of 56 may cause vinyl to warp. Follow all painting guidelines of the vinyl manufacturer when painting. Only paint properly installed vinyl siding. Deviating from the manufacturer’s painting guidelines may cause the warranty to be voided.

**Wood, Plywood, Composition Board**
Clean the surface thoroughly then sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. All patched areas must be primed. Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, it may show some staining. If staining persists, spot prime severe areas with 1 coat of Exterior Oil-Based Wood Primer prior to using.

**SURFACE PREPARATION**

**Mildew**
Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

**APPLICATION**

When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 35°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 2-3 hours. Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours. No reduction necessary.

**Brush**
Use a nylon/polyester brush.

**Roller**
Use a 3/8” - 3/4” nap synthetic cover.

**Spray—Airless**
Pressure: 2000 psi
Tip: 015”-.019”

**CLEANUP INFORMATION**

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with a compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer’s safety recommendations when using solvents.

**CAUTIONS**

For exterior use only. Protect from freezing. Non-photochemically reactive.

Before using, carefully read CAUTIONS on label.

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The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative or visit www.paintdocs.com to obtain the most current version of the PDS and/or an SDS.