**ECOSELECT™**

**Zero VOC**

**Interior Latex**

**Semi-Gloss**

**A20 Series**

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### SPECIFICATIONS

| Block | 1 ct. PrepRite Block Filler  
| or | Loxon Block Surfacer  
| 2 cts. EcoSelect Interior Latex |

| Drywall | 1 ct. ProMar 400 Zero VOC Primer  
| 2 cts. EcoSelect Interior Latex |

| Masonry | 1 ct. Loxon Concrete & Masonry Primer  
| 2 cts. EcoSelect Interior Latex |

| Plaster | 1 ct. Premium Wall & Wood Primer  
| 2 cts. EcoSelect Interior Latex |

| Wood | 1 ct. Premium Wall & Wood Primer  
| 2 cts. EcoSelect Interior Latex |

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

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### SURFACE PREPARATION

**WARNING!**

Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer/sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

**Drywall**

Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

**Masonry, Concrete, Cement, Block**

All new surfaces must be cured according to the supplier’s recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

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**CHARACTERISTICS**

**EcoSelect Interior Latex Semi-Gloss** is a zero VOC, economical coating for use on walls and trim of wallboard, primed plaster, wood, and masonry.

- **Color:** Extra White  
- **Coverage:** 350 - 400 sq ft/gal @ 4.0 mils wet; 1.4 mils dry  
- **Drying Time, @ 77°F, 50% RH:**  
  - Touch: 1 hour  
  - Recoat: 4 hours  
- **Flash Point:** N/A  
- **Finish:** 25-35 units @ 60°  
- **Tinting with CCE:** Base oz/gal Strength  
  - Extra White: 0-4 Sher-Color  
  - Deep Base: 4-12 Sher-Color  
- **Vehicle Type:** Vinyl Acrylic  
- **VOC (less exempt solvents):** <50 g/L; <0.42 lb/gal  
- **Volume Solids:** 34 ± 2%  
- **Weight Solids:** 43 ± 2%  
- **Weight per Gallon:** 9.86 lb

**Anti-Microbial**

This coating contains agents which inhibit the growth of mold and mildew on the surface of this coating film.

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As of 04/29/2016, Complies with:

| OTC | Yes | LEED® 09 NC CI | Yes |
| SCAQMD | Yes | LEED® 09 CS | Yes |
| CARB | Yes | LEED® 09 H & S | Yes |
| CARB SCM 2007 | Yes | LEED® | Yes |
| MPI | Yes | LEED® | Yes |

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### SURFACE PREPARATION

<table>
<thead>
<tr>
<th>Surface</th>
<th>Preparation</th>
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<tbody>
<tr>
<td>Plaster</td>
<td>Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with clear water and allow to dry.</td>
</tr>
<tr>
<td>Wood</td>
<td>Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.</td>
</tr>
<tr>
<td>Mildew</td>
<td>Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised. Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.</td>
</tr>
<tr>
<td>Caulking</td>
<td>Gaps between walls, ceilings, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.</td>
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</table>

### APPLICATION

<table>
<thead>
<tr>
<th>Method</th>
<th>Description</th>
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<tbody>
<tr>
<td>Brush</td>
<td>Use a nylon/polyester brush.</td>
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<tr>
<td>Roller</td>
<td>Use a 1/4&quot; - 1/2&quot; nap synthetic cover.</td>
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<tr>
<td>Spray-Airless</td>
<td>Pressure: 2000 psi, Tip: .017&quot;-.021&quot;</td>
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### CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.

### CAUTIONS

For interior use only. Protect from freezing. Non-photochemically reactive.

Before using, carefully read **CAUTIONS** on label.

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