EcoSelect®
Zero V.O.C. Interior Latex Semi-Gloss
A20 Series

**CHARACTERISTICS**

EcoSelect Interior Latex is a zero V.O.C., economical, interior latex wall paint for use on walls and ceilings of wallboard, primed plaster, wood, and masonry.

**Color:** Most Colors

To optimize hide and color development, always use the recommended P-Shade primer.

**Coverage:**

<table>
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<tr>
<th></th>
<th>350-400 sq. ft. per gallon</th>
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<tbody>
<tr>
<td></td>
<td>@ 4 mils wet</td>
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<tr>
<td></td>
<td>1.4 mils dry</td>
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**Drying Time, @ 77°F, 50% RH:**

<table>
<thead>
<tr>
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<th>1 Hour</th>
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<tbody>
<tr>
<td></td>
<td>4 Hour</td>
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Drying and recoat times are temperature, humidity, and film thickness dependent.

**Finish:** 25-35 units @ 60°

**Tinting with CCE only:**

<table>
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<tr>
<th>Base</th>
<th>oz. per gallon</th>
<th>Strength</th>
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<tr>
<td>Extra White</td>
<td>0-4 SherColor</td>
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<tr>
<td>Deep Base</td>
<td>4-12 SherColor</td>
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**Extra White A20W00851**

(adjustable by color)

**V.O.C. (less exempt solvents):**

less than 50 grams per litre; 0.42 lbs. per gallon

As per 40 CFR 59.406

**Volume Solids:** 34 ± 2%

**Weight Solids:** 43 ± 2%

**Weight per Gallon:** 9.86 lbs

**Flash Point:** NA

**Vehicle Type:** Vinyl Acrylic

**Shelf Life:** 36 months unopened

**COMPLIANCE**

As of 10/03/2019, Complies with:

- **OTC**
- **OTC Phase II**
- **SCAQMD**
- **CARB**
- **CARB SCM 2007**
- **Canada**
- **LEED® v4 & v4.1 Emissions**
- **LEED® v4 & v4.1 V.O.C.**
- **EPD-NSF® Certified**
- **MIR-Product Lens Certified**
- **MPI®**

**APPLICATION**

Apply at temperatures above 50°F. No reduction needed.

**Brush:**

Use a nylon/polyester brush.

**Roller:**

Use a 1/4 to 1/2 inch nap synthetic cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

**Spray—Airless**

Pressure 2000 p.s.i.

Tip .017-.021 inch

**APPLICATION TIPS**

Make sure product is completely agitated (mechanically or manually) before use.

Priming and application of two coats at the recommended film thickness can help where hiding of a previous coating or application to new drywall is a factor.

Using the same method of application and batch to touch up with as that originally used will help improve touch up.

When original application was by spray, preconditioning of touch up paint by running it through the spray tip will help touch up appearance.

**SPECIFICATIONS**

**Block:**

1 coat PrepRite Block Filler* 2 coats EcoSelect Interior Latex

**Drywall:**

1 coat ProMar 400 Zero V.O.C Primer 2 coats EcoSelect Interior Latex

**Masonry:**

1 coat Loxon Concrete and Masonry Primer* 2 coats EcoSelect Interior Latex

**Plaster:**

1 coat Loxon Concrete and Masonry Primer* 2 coats EcoSelect Interior Latex

**Wood:**

1 coat Premium Wall and Wood Primer* 2 coats EcoSelect Interior Latex

If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

*These primers contain less than 50 grams per litre VOC

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

**Anti-Microbial**

This coating contains agents which inhibit the growth of mold & mildew on the surface of this coating film.
**SURFACE PREPARATION**

**Mildew:**
Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised. Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

**Plaster:**
Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with clear water and allow to dry.

**Wood:**
Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

**CAUTIONS**

For interior use only. Protect from freezing. Non-photchemically reactive.

Before using, carefully read **CAUTIONS on label**

**CRYSSTALLINE SILICA** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer’s directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.

**CLEANUP INFORMATION**

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer’s safety recommendations when using solvents.

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**Use only with adequate ventilation.** Consult your Sherwin-Williams representative or visit www.paintdocs.com to obtain the most current version of the PDS and/or an SDS.