



AESTHETICS AND DURABILITY ARE IMPORTANT

# INTERIOR PAINTS

The key properties for evaluating interior paints include hide, touchup, washability, scrubs, stain resistance, burnish resistance and smooth application.

## Emerald®



- Our finest paint with unsurpassed overall performance.
- Exceptional hide, coverage, durability and washability.
- Paint and primer in one with advanced stain-blocking technology.
- Antimicrobial agents inhibit the growth of mold and mildew on the paint surface.

## Duration®



- Most stains wipe clean with soap and water.
- Minimal colour rub-off and less visible shine after washing.
- Antimicrobial agents inhibit the growth of mold and mildew on the paint surface.

## Superpaint®



- Paint and primer in one for fast and easy application.
- Excellent hide and durability.
- Excellent scrubbability.
- Available in Flat, Velvet, Satin and Semi-Gloss.

## Porch & Floor Enamel



- Ideal for both interior and exterior high-traffic surfaces porches, patios, basement stairs and floors, workshops, laundry areas, storage rooms and more.
- Excellent washability maximizes the life cycle of the substrate.
- Stands up to even the toughest household chemicals.
- Lifetime warranty.

## Opulence®



- Smooth, easy application.
- Self-levelling formula reduces brush and roller marks.
- Scrubbable for easy cleaning.

## Quali-Kote®



- High quality latex interior paint with great touch-up capabilities.
- Great coverage.

## ProClassic®



- Durable with great adhesion.
- Excellent flow and levelling for a smooth finish.
- Durable finish is great for windows, doors and trim.



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## All Surface Enamel HP



- Perfect for aluminum, masonry, plaster, steel, galvanized steel, wood, doors and windows.
- Excellent durability, exterior colour and gloss retention.
- Latex formula, smooth, yet tough alkyd-like finish.
- Available in Eg-Shel, Semi-Gloss and Gloss.

## Snapdry®



- Dries in as little as one hour.
- Interior/exterior application.
- Resistant to dirt, fingerprints, UV and weathering.
- Doors can be closed in one hour without sticking.

## Eminence®



- Delivers a bright white finish.
- A flat finish specifically formulated to help hide surface imperfections and block new stains from forming.
- Applies easily with a smooth consistency.
- No primer needed — covers in just one coat.
- Dries quickly, resists spattering and offers long-lasting beauty.

## Emerald® Urethane Trim Enamel



- A smooth and luxurious finish for doors and trim. Delivers a finish that withstands wear and tear and goes on in fewer coats.
- Durable finish is great for windows, doors and trim.
- Interior/exterior waterbased urethane modified alkyd with the look and feel of an alkyd/oil finish.

## Captivate® Interior Latex



- Paint and Primer in One.
- Easy to control application and hide.
- Dependable durability.
- Available in Flat, Satin and Semi-Gloss.

DURABILITY IS KEY

# EXTERIOR PAINTS

The performance features for evaluating exterior paints include resistance to peeling, blistering, fading, chalking, mildew, and dirt.



## Emerald® Exterior Acrylic Latex



- Best-in-class, overall performance.
- Extreme resistance to peeling, blistering and fading.
- Exceptional durability and hide.
- Self-priming with smooth, uniform appearance.
- Can be applied at temperatures as low as 2°C (35°F).

## Duration® Exterior Acrylic Latex



- Provides a thicker more flexible layer compared to ordinary latex paint.
- Excellent resistance to cracking, peeling, and blistering.
- Self-priming for one-coat performance on repaints.
- Can be applied at temperatures as low as 2°C (35°F).
- Available in Flat, Satin and Gloss.

## SuperPaint® Exterior Latex



- Formulated with Advanced Resin Technology for excellent adhesion, hide and colour retention.
- Excellent coverage and durability. Provides a dirt-resistant and mildew-resistant coating.
- Withstands the elements and resists frost, peeling, blistering, and cracking.

## Rejuvenate®



- Dependable bonding.
- Ideal application for peeling siding and trim.
- Use on smooth or textured surfaces including wood, plywood, composition board, masonry, concrete, cement, block, stucco, vinyl, aluminum, galvanized steel or steel.
- Fast dry.

## A-100®



- Good hide, adhesion and colour retention.
- Efficient coverage.
- Can be applied at temperatures as low as 2°C (35°F).
- 100% Acrylic Formula.
- Available in Flat, Satin and Gloss.

## Latitude® Exterior Acrylic Latex



- Resists early moisture in as little as 30 minutes — twice as fast as most exterior coatings.
- Applies smoothly with air, surface, and material temperatures ranging from 2°C – 48°C (35°F – 120°F).
- Flows easily and levels to a smooth, premium finish — even in extreme temperatures.

DURABILITY IS KEY

# EXTERIOR STAINS

The Performance features for evaluating exterior stains include resistance to peeling, blistering, fading, and IR Reflectivity



## SuperDeck® Deck & Dock Coating



- Helps to smooth and fill rough, damaged surfaces.
- Delivers maximum hide.
- Resistance to algae and mildew.
- UV protection and long lasting colour.

## SuperDeck® Deck Wash



- Removes stains caused by dirt, mildew or algae.
- Cleans and renews weathered, uncoated pressure-treated and composite decking.

## SuperDeck® Stain & Sealer Remover



- Removes weathered latex stains, oil-based stains, toners, and clear finishes.
- Removes some solid color stains.
- Provides a more uniform final finish coat.
- Must be followed with an application of Revive.

## SuperDeck® Revive Deck & Siding Brightener



- Removes weathered latex stains, oil-based stains, toners, and clear finishes.
- Removes some solid color stains.
- Provides a more uniform final finish coat.
- Must be followed with an application of Revive.

## SuperDeck® Modified-Oil Transparent Wood Stain (250 VOC)



- Quality iron oxide pigments to create lasting colors and inhibit UV damage caused by the sun.
- Excellent water repellency.
- This coating contains agents that inhibit the growth of mildew on the surface of the coating.

## SuperDeck® Acrylic-Alkyd S-P Solid Color Stain (250 VOC)



- Oil Primer and Latex Top Coat in One Formula.
- Sprayable formula.
- Perfect solution to chalky stucco surfaces.

## SuperDeck® Waterborne Semi-Solid Color Deck Stain



- Provides rich pigmented appearance, allows some natural wood grain to show through.
- Repels water on new or weathered wood.
- Can be applied to damp or dry wood.
- Soap and water cleanup.

## SuperDeck® WB Semi-Solid Color Deck Stain IR



- Contains pigments that reflect solar rays back into the atmosphere, helping reduce the exterior surface temperature of decks exposed to direct sunlight.
- Contains agents which inhibit the growth of mildew, so decks stay cleaner and fresher looking in any climate.
- Tolerant of damp surfaces.

DURABILITY IS KEY

# EXTERIOR STAINS

The Performance features for evaluating exterior stains include resistance to peeling, blistering, fading, and IR Reflectivity



## SuperDeck® Waterborne Solid Color Deck Stain



- Provides durable, opaque protection.
- Protects new, weathered or previously stained wood or composite.
- Can be applied to dry or damp wood.
- Water clean up.

## SuperDeck® Waterborne Solid Color Deck Stain IR



- Contains pigments that reflect solar rays back into the atmosphere, helping reduce the exterior surface temperature of decks exposed to direct sunlight.
- Contains agents which inhibit the growth of mildew, so decks stay cleaner and fresher looking in any climate.
- Tolerant of damp surfaces.

## SuperDeck® Waterborne Semi-Transparent Deck Stain 3-Year



- Provides rich pigmented appearance, allows wood grain texture to show through.
- Repels water on new or weathered wood.
- Can be applied to damp or dry wood.
- Soap and water cleanup.

## SuperDeck® Log Home & Deck Waterborne Finish



- Designed specifically for exterior log homes, wood decks, benches, even outdoor wood furniture. May be used on interior vertical logs.
- UV inhibitors and exceptional water-beading properties help extend the life of the finish, so the sleek, satin sheen lasts for years.

DURABILITY IS KEY

# EXTERIOR STAINS

The Performance features for evaluating exterior stains include resistance to peeling, blistering, fading, and IR Reflectivity



## Exterior Waterbase Solid Stain (WoodScapes®)



- Enhances appearance and texture for great curb appeal.
- Penetrates for exceptional protection and resistance to peeling.
- Thick formula for uniform finish with great coverage.
- Low temperature application to 2°C(35°F).
- 8 Year Limited Warranty.

## WoodScapes® Ext. Premium Translucent Finish



- Long-term color retention and mildew resistance.
- Resists cracking and peeling, and protects against UV fading.
- Enhances appearance and texture for greater curb appeal.
- Long-lasting protection while resisting water damage.
- Low temperature application to 2°C(35°F).

## WoodScapes® Ext. Polyurethane Semi-Transparent Stain



- Enhances appearance and texture for great curb appeal.
- Penetrates for exceptional protection and resistance to peeling.
- Thick formula for uniform finish with great coverage.
- Excellent colour retention provides a mildew resistance coating.
- Low temperature application to 2°C(35°F).
- 5 Year Limited Warranty.

DURABILITY IS KEY

# PRIMERS

The key features for evaluating primers include stain-blocking, adhesion, dry time, and smooth application.



## A-100® Exterior FD Alkyd Wood Primer



- Dries quickly.
- Penetrates and seals bare wood for great adhesion.
- Blocks stains from water, wood, tannins and knots.
- Contains agents which inhibit the growth of Mold and mildew.
- Exterior only.

## Drywall Latex Primer



- A great choice for basic priming at an affordable price.
- Well-suited for priming under flat topcoats.
- Performs on drywall, wood and plywood.
- Interior only.

## Exterior Latex Wood Primer



- Adheres tightly to previously painted surfaces, plywood, and bare wood – including fir and other softwoods.
- Also adheres well to aluminum, galvanized metal and pre-primed steel.
- Resists mildew.
- Exterior only.

## Exterior Oil-Based Wood Primer



- Penetrates and seals bare wood for strong adhesion and a long lasting finish.
- Resists mildew.
- Exterior only.

## Extreme Block® Interior/Exterior Stain Blocking Alkyd Primer



- Stain Locking Technology has the power to lock and seal off stubborn stains like smoke, fire, and blocks tannin bleed from bare wood.
- Proven Odor Block Technology allows odors to be blocked in the first coat.
- Clear formula remains transparent to preserve aesthetics.

## Extreme Block® Interior/Exterior Stain Blocking Waterbased Primer



- Stain Blocking.
- Fast drying.
- Blocks and seals stains from water, smoke, fire, nicotine, knots and tannin bleed.
- Multi-purpose oil-based primer.
- Interior or Exterior use.

## Extreme Block® Waterbased Interior Primer Clear



- Stains from smoke, fire, nicotine, tannin bleed and more are no match for the Stain Locking Technology.
- Minimal odor, compared to solvent based primers, maximizes customer satisfaction thanks to Odor Block Technology.
- Fast-drying formula helps keep projects on schedule.

DURABILITY IS KEY

# PRIMERS

The key features for evaluating primers include stain-blocking, adhesion, dry time, and smooth application.



## Quick Dry Stain Blocking Latex Primer



- Multi-purpose commercial primer - now for both interior and exterior.
- Dries in just one hour, so rooms can be topcoated soon after priming.
- Good stain-blocking properties.
- Prime and seal new and previously painted drywall, wood and plaster.
- Meets stringent VOC regulations.

## Multi-Purpose Latex Primer



- Interior and exterior primer.
- Excellent stain-blocking and hiding.
- Good adhesion and bonding.
- Can be used as a pre-wallcovering primer to promote easy removal.
- Can be applied in temperatures as low as 2°C (35°F).

## Multi-Purpose Interior Oil-Based Primer



- Can be used on many interior surfaces including wood, hardboard, cured plaster, paneling and ceiling tiles.
- Dries quickly and assures a uniform finish.
- Seals out water sensitive stains, dried water stains, smoke stains and related odors, grease, ink, and pencil stains.
- Interior only.

## Premium Interior Wall & Wood Latex Primer



- Assures professional looking results on wood trim, doors and walls.
- Allows the finish coat to develop a full and consistent sheen and offers exceptional ability to maintain topcoat gloss.
- Ideal for use under ProClassic® and Opulence® topcoats.
- Quick drying.
- Interior only.



DURABILITY IS KEY

# SPECIALTY PRIMERS

The key features for evaluating primers include stain-blocking, adhesion, dry time, and smooth application.



## PrimeRx® Peel Bonding Primer



- Seals surfaces and assures a smoother finish.
- Saves time, money and labour with less sanding and scraping.
- Goes on milky-white for ease of application and dries clear.
- Compatible with any of our exterior acrylic topcoats.
- Cleans up easily with soap and water.

## White Pigmented Shellac Primer



- Tightly bonds to many glossy surfaces.
- Assures uniform appearance of topcoats.
- One-coat application.
- Assures adhesion of the topcoat to hard-to-stick surfaces.
- Sanding may not be necessary for most clean, paintable surfaces.

## White Synthetic Shellac Interior Stain Blocking Primer



- Extremely effective in blocking the most resistant odours and stains including smoke damage, water stains, tannins and wood knots.
- Compatible with a full range of latex topcoats.
- Ideal for fire restoration.
- Seals in damage caused by water leaks, pet odor and cigar smoke.

## Extreme Bond Primer



- Premium paint for windows, doors, trim and cabinets.
- Hard, durable finish in fewer coats.
- Available in satin, gloss and semi-gloss sheens.
- Available in satin, gloss and semi-gloss.

## Loxon® Water Blocking Primer/Finish



- Saves time and money with a primer and finish coat in a single product.
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface.
- Odour-eliminating technology reduces common household odours and smells associated with damp environments.

## Loxon® Concrete Masonry Primer



- Seals and adheres to concrete, plaster, brick, stucco, fiber cement siding and EIFS exterior insulated siding.
- Masks pinholes and surface imperfections while preventing peeling caused by alkali salt damage.
- Saves the time and money typically lost while waiting for complete curing of concrete surfaces.

DURABILITY IS KEY

# CONCRETE CARE

Choosing the right product for the job is key for all concrete projects. Key features to consider are durability, water-proofing, elastomeric properties, and weather resistance



## H&C Clarisheid® Solvent Based Concrete Sealer 250



- Seals and protects cement surfaces.
- Provides a durable, glossy finish.
- Crystal clear, non-yellowing.
- Resists water, pool chemicals and UV rays.
- Suitable for driving surfaces.

## Sheild-Crete® Waterbased Epoxy Garage Floor Coating



- No induction, or sweat-in time is necessary, just mix and apply.
- Pull your car back into the garage in just 3 days.
- It is resistant to chemical agents and damage caused by gasoline, brake fluid, standing water and battery acid.
- Water-based - clean up with just soap and water.

## H&C Clarisheid® Waterbased Wet Look Concrete Sealer



- Interior and exterior use.
- Can be used on bare or painted concrete and masonry surfaces.
- High solid content.
- Suitable for driving surfaces.
- Ideal gloss finish over Solid Colour Stain WaterBase.

## H&C Clarisheid® Oil Based Solid Colour Concrete Stain



- For use on exterior horizontal or vertical surfaces.
- Suitable for driving surfaces.
- Satin finish preserves delicate architectural details.
- Resists UV rays, oil, gasoline and hot water.
- Available in a variety of ready-to-use and tintable colours.

## H&C Colortop® Waterbased Solid Colour Concrete Stain



- Can be used on new or used concrete.
- Can be used on previously painted concrete surfaces with proper preparation as well as asphalt surfaces.
- Resistant to acids, UV rays, oil, gas & alkali.
- Provides a mildew resistant coating
- Interior & exterior use.

## H&C Sharkgrip® Slip Resistant Additive



- Creates a slip-resistant surface when added to any H&C topcoat.
- Mixes easily.
- Easier to clean than sand textured surfaces.
- Easy on bare feet.

DURABILITY IS KEY

# CONCRETE CARE

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## H&C Hydro-Defend®



- Non-film forming.
- Protects against freeze/thaw cycles.
- Will not alter color or texture of surface.
- Resists damage from water, salt, dirt and other contaminants.

DURABILITY IS KEY

# PROFESSIONAL COATINGS

Choose the right products to get the job done. Evaluate coverage, smooth application, scrubs, stain resistance, durability, and washability.



## Promar® 200 0VOC



- Exceptional durability, easy application, and excellent hide.
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface.
- Available in flat, low gloss eggshell, low sheen eggshell, eggshell, semi-gloss and gloss.
- Outstanding touch-up reduces repaint costs.

## Quali-Kote®



- High-hiding, high quality interior latex.
- Excellent Coverage.
- Available in Flat, Satin, Lo-Sheen, Semi-Gloss and Pearl finish.

## Promar® Ceiling Paint



- Super-flat finish diminishes small surface flaws, reducing callbacks and improving the final appearance.
- Self-priming properties achieve an attractive finish in one fewer step than many builder-grade ceiling paints.
- Great adhesion and hide provide reliable results at an affordable price point.

## Preprite Block Filler®



- Filling and finish system in one product.
- Allows topcoat on concrete block to be smooth and uniform.
- Effective above grade, unpainted, masonry surfaces.
- Interior and exterior use.

## Builders Solution®



- A solution to masking drywall imperfections.
- Optimal touchup including near perfect flat finish touch-up.
- Outstanding scrubability.
- Outstanding burnish resistance.

## Dry Erase Coating®



- Turn most walls into a dry erase board.
- Use this clear gloss over any paint colour.
- Durable finish wipes clean - no "ghosting".
- Ideal for schools, conference rooms, message boards - commercial or residential settings.
- Exclusively for sale to professional paint contractors.

DURABILITY IS KEY

# PROFESSIONAL COATINGS CONCRETE CARE

Choosing the right product for the job is key for all concrete projects. Key features to consider are durability, water-proofing, elastomeric properties, and weather resistance



## Loxon XP® Masonry Coating



- Ultimate protection for masonry.
- Exceptional flexibility, durability and fade resistance.
- Protects against wind-driven rain, alkali, cracking and efflorescence.
- High build for one less coat compared to conventional masonry coatings.

## Loxon® Exterior Acrylic Coating



- Highly alkali and efflorescence resistant.
- Provides a highly durable and weatherresistant finish.
- The topcoat contains agents that inhibits growth of mildew on coating surface.
- For concrete, cement composition panels, concrete block, brick, and stucco.

## H&C Hydro-Defend®



- Interior and exterior use.
- Protects against water damage.
- Guards against repeated freeze-thaw cycles and damage from deicing salts.
- One coat is sufficient in most cases but a second coat may be applied in 2-4 hours.
- It is not recommended for vehicular traffic.

## Conflex XL® High Build Coating



- Bridges hairline cracks and keeps water out, even in wind-driven rain.
- Provides high film build and easy application with excellent efflorescence resistance.
- Available in smooth and textured finishes with a wide range of custom colors.

## Sherlastic® Elastomeric Coating



- Prevents water damage on interior surfaces.
- Covers & hides hairline cracks, elongates.
- Easy to apply.
- Resists efflorescence.
- Wide range of colors, tintable.