



The Colors You Envision. The Quality You Demand.

For quality interior coatings,
Sherwin-Williams is the designer's choice.



Emerald™ Interior Acrylic Latex

Revolutionary technology with best-in-class overall performance.
Our finest interior paint.

- Exceptional hide, coverage, durability and washability
- Outstanding scrub, stain, block, water spotting and burnish resistance
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface
- Meets the most stringent VOC regulations
- Self-priming with a smooth, uniform appearance
- Available in all Sherwin-Williams colors and custom tints in matte, satin and semi-gloss



Duration Home® Interior Acrylic Latex

Excellent durability and washability.

- Most stains wipe clean with water or mild soap
- No color rub-off and less visible shine after washing
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface
- Ideal for high-traffic residential and commercial spaces
- Meets the most stringent VOC regulations
- Available in matte, satin and semi-gloss sheens plus deep vivid accent colors



Harmony®

Zero VOCs. Reduces interior odors and helps promote better indoor air quality.

- Formaldehyde Reducing Technology helps improve indoor air quality by reducing VOCs from possible sources like insulation, carpet, cabinets and fabrics (available in flat and eg-shel only)
- Odor Eliminating Technology helps reduce common indoor odors so rooms stay fresher, longer
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface and inhibit the growth of bacterial odors
- Great hide and a durable finish that withstands frequent washings
- Ideal for multi-family, healthcare, institutional, commercial and residential projects — reduces ambient odors of organic origin like pet, cooking and smoke odors
- Available in flat, eg-shel and semi-gloss



Harmony's odor and formaldehyde reducing properties work best when more surface area is painted



Certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. To learn more, see greenguard.org.



Virtually all products impact the environment, but this high-performance product was designed and manufactured taking steps to reduce environmental impact and to meet or exceed the most stringent regulatory requirements. For details on what steps we've taken, visit swgreensure.com.



Cashmere® Interior Acrylic Latex
Ultra-smooth, rich, silky finish.

- Silky, low-stipple appearance that looks good from all angles
- Looks, feels and applies smooth and buttery
- Outstanding coverage and hide
- Scrubbable for easy cleaning and maintenance
- Ideal for residential spaces
- Available in flat enamel, low lustre* and medium lustre

The Low Lustre meets SCAQMD requirements for southern California.



SuperPaint® Interior Acrylic Latex
Paint & Primer in One.

- Self-priming with excellent hide and durability
- Rich, beautiful appearance and a lasting finish
- Excellent scrubability
- Ideal for new homes, residential repaints and commercial buildings
- Available in flat, satin and semi-gloss



ProClassic® Enamels
Smooth and luxurious enamel finish for interior doors and trim.

- Buttery-smooth, durable and non-yellowing
- Excellent adhesion, hide and a uniform finish — minimal brush or roller marks
- Ideal for doors, trim, cabinets and furniture
- Acrylic latex available in satin, semi-gloss, gloss and high-gloss
- Waterbased acrylic-alkyd available in satin and semi-gloss.
An EPA Presidential Green Chemistry Challenge Award winner

Also available: ProMar® 200 Zero VOC paints — a contractor favorite, and HGTV® Home by Sherwin-Williams paint line.

All Sherwin-Williams latex and waterbased paints are tinted with ColorCast Ecotoner® Colorants, which do not add to the VOC content of any paint when tinted and provide outstanding color accuracy, vibrancy and thickness.

To learn more, visit your nearest Sherwin-Williams store, see your Designer or Architectural Account Executive or call our Product Information Line at 1-800-321-8194.

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