Water Blocking Primer/Finish

KEEPS MASONRY DRY. REDUCES ODOR.

INTERIOR LATEX

BLOCK MOISTURE AND REDUCE ODORS WITH ONE TIMESAVING PRODUCT.

Nothing can ruin masonry more than moisture penetration – and nothing smells worse than a damp, musty environment. Fortunately, Water Blocking Primer/Finish prevents this from happening by making interior masonry walls impenetrable to moisture while reducing odors.

What's more, this innovative primer has reduced odor during application and drying compared to conventional coatings – making it ideal for painting in occupied areas. The end result is a uniform, quality finish that reduces odors and blocks moisture.

WATER BLOCKING PRIMER/FINISH KEY BENEFITS

- **Saves time and money with a primer and finish coat in a single product.**
- **Inhibits the growth of mildew on the coating surface.**
- **Can be tinted to a wide range of colors.**
- **Seals bare interior masonry walls from hydrostatic moisture penetration. Impenetrable to moisture up to 12 psi.**
- **Patented odor-eliminating technology reduces common household odors and smells associated with damp environments.**

WATER BLOCKING PRIMER/FINISH IS BROUGHT TO YOU BY A NAME YOU KNOW AND TRUST.

For more than 145 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. Water Blocking Primer/Finish is just one more way we bring you industry-leading paint technology – innovation you can pass on to your customers.

Plus with more than 3,500 stores and 1,700 sales representatives across North America, personal service and expert advice is always available near jobsites. Find out more about Water Blocking Primer/Finish at your nearest Sherwin-Williams store, or to have a sales representative contact you, call **800-524-5979**.

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