

SHERWIN-WILLIAMS.

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OPTIMISTIC ODYSSEY

What color is your happy place? Maybe it's a perfect balance of earthly hues or a magical alchemy of supernatural shimmer. Maybe you crave the lush shades of a tropical rainforest or a bold palette sampled and spun together from all over the world.

OPTIMISTIC ODYSSEY

Whatever hues light up your personal spectrum, you'll find them in the 2015 colormix™ color forecast. The universe is your paintbox, and you're the curator, collecting colors that speak to you and combining them in fresh ways that will put a smile on your — and your client's — face.

Like a butterfly emerging from its cocoon, we're poised for change. As modern life and technology rush at us, we seek an oasis where we can find balance, mindful living and *tempo giusto* (the "right time," or the steady, regular beat of the heart).

CHRYSLIS

We look to earth and sky for inspiration, finding raw beauty in striations and gently blurred hues and patterns. Artisans break the mold, creating objects that aren't what they seem. Shapes are layered and deconstructed. In this moment, silence is the greatest luxury, and metamorphosis is the mother of invention.





SW 2844 Roycroft Mist Gray

SW 7613 Aqua-Sphere

SW 6221 Moody Blue

SW 7741 Willow Tree

SW 6065 Bona Fide Beige

SW 7503 Sticks & Stones

SW 7565 Oyster Bar

SW 0046 White Hyacinth

SW 7104 Cotton White

SW 7020 Black Fox

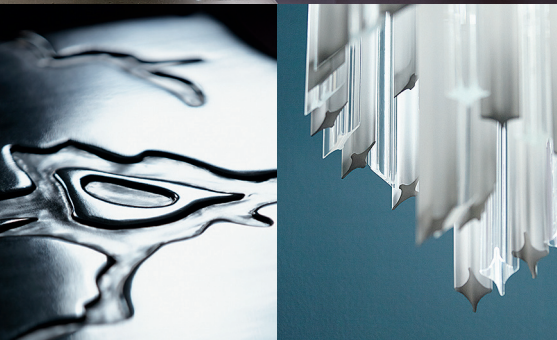
CHRYSLIS

"To boldly go where no man has gone before." That phrase was fantasy when it was born during the Sputnik era. Today we're living it. The sci-fi dreams of the past have become everyday reality — from space tourism to undersea resorts. No longer confined to our earthly plane, we look to the beyond and find colors that are supernatural and magical.

VOYAGE

Unusual atmospheric events, including a decade-best aurora borealis and a rare sequence of "blood moons," will keep our focus on the heavens in the months ahead.





SW 7076 Cyberspace

SW 6278 Cloak Gray

SW 6271 Expressive Plum

SW 0007 Decorous Amber

SW 6402 Antiquity

SW 6916 Impetuous

SW 6756 Crystal Clear

SW 6478 Watery

SW 6222 Riverway

SW 7620 Seaworthy

VOYAGE

Happy days are here again! We've weathered the recession. Our revived good spirits echo the optimism that followed World War II, when GIs returned home from exotic locales. Like that era, we're expressing ourselves with bright florals, but today, our fascination with the tropics runs deeper.

BUOYANT

We're exploring the secrets of the rainforest, applying the medicinal and cosmetic benefits of its botanical bounty. We're looking to the natural world in other ways, too, incorporating green spaces into even dense urban environments — trusting in nature to keep our spirits bright.





SW 2847 Roycroft Bottle Green

SW 6482 Cape Verde

SW 6720 Paradise

SW 6423 Ryegrass

SW 6557 Wood Violet

SW 6837 Baroness

SW 0044 Hubbard Squash

SW 6606 Coral Reef

SW 7545 Pier

SW 6169 Sedate Gray

BUOYANT

Life is a *Carnival*, and we're eager to celebrate: from bold, ethnic-inspired colors, designs and crafts to the Bohemian lifestyle. But today's wandering nomads aren't starving artists — they're fusing the carefree spirit of the gypsy with the sophistication of the jet set.

UNRESTRAINED

Artisans and purveyors of luxury goods are getting in the spirit, putting an irreverant spin on their work. South Africa and its colorful art scene exert a strong pull, while the 2016 Summer Olympics will rivet the world's attention on Rio de Janeiro.





SW 6967 Frank Blue

SW 6794 Flyway

SW 6941 Nifty Turquoise

SW 6725 Pickle

SW 6991 Black Magic

SW 7001 Marshmallow

SW 6918 Humorous Green

SW 6902 Decisive Yellow

SW 6650 Marquis Orange

SW 6601 Tanager

UNRESTRAINED



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