

2009 NEW PRODUCT GUIDE



INTERIOR PAINT ENHANCEMENTS

DURATION HOME

IMPROVED STAIN RESISTANCE AND A SMOOTHER APPEARANCE



- Matte and Satin sheens now have a smoother, more uniform finish and offer even better washability.
- Semi-Gloss sheen now dries to form a harder non-stick finish faster – delivering better blocking resistance.
- Outperforms leading brands in washability, stain resistance and burnish resistance – according to independent lab tests using highly controlled standards from ASTM (American Society for Testing & Materials) International – trusted worldwide for technical and materials testing.
- Lower-odor, low-VOC environmentally responsible formula.
- Contains anti-microbial properties to resist mildew.
- Available in all colors in all finishes – even bold vivid accents.



SUPERPAINT

FLAT AND SATIN FINISHES WITH ENHANCED WASHABILITY AND DURABILITY



- Easier to apply – with less drag and excellent flow, leveling and spatter control.
- Delivers improved washability – formulated to better resist household stains such as ketchup, grape juice, wine and coffee.
- Now includes a high reflective base – allowing for easier match to lighter, brighter colors.
- With less than 50g/L, SuperPaint is now VOC-compliant nationwide.



RESILIENCE

**PAINT WITH CONFIDENCE NO MATTER
WHAT THE FORECAST**



- Now available in a Gloss finish – perfect for trim work in the residential repaint market.
- Delivers excellent hide and durability, with superior flow and leveling.
- MoistureGuard™ Technology provides resistance to moisture 50% faster – so you can paint later in the day with less concern about dew or impending rain.
- Backed by a lifetime warranty when recommended coats are applied.
- Meets or exceeds the most stringent environmental regulations with a low 50g/L VOC.



SUPERPAINT AND GLOSS SHEENS ARE NOW EVEN

- Gloss sheens now offer improved hide, flow and leveling – along with a lower VOC to meet the most stringent environmental standards.

NEW SHERWIN-WILLIAMS PRIMERS

USING PRIMERS CAN SAVE TIME BY REDUCING SURFACE PREP, IMPROVING COVERAGE, MAKING TOPCOATING FASTER AND REDUCING CALLBACKS

Our streamlined Sherwin-Williams primer line debuts in June with new, function-oriented product names that make it even easier to quickly determine the right primer for your job and deliver the finish your customers expect.



A-100 BETTER

- SuperPaint is superior for lasting protection and easy application.
- A-100 is ideal for trusted performance and value.



SHERWIN-WILLIAMS ANTI-GRAFFITI COATING

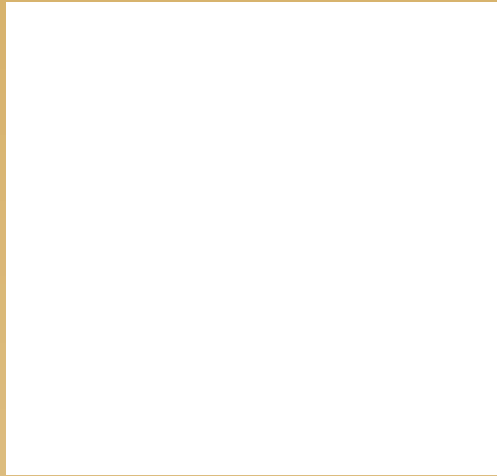
PERFECT FOR PROTECTING CONCRETE SURFACES FROM DEFACING

- Use on projects like bridge abutments, rail stations, bus terminals, transit stations, commercial buildings, schools and multi-family housing.
- Single component siloxane-based coating is easy to apply by brush, roller or airless spray – offering added convenience at the worksite.
- Dries quickly to a clear, semi-gloss finish in less than one hour to touch.
- Won't wear off when the surface is cleaned with MEK wiping or powerwashing with a 15 degree tip – only the graffiti is removed, not the coating.
- Outstanding UV resistance and adhesion.
- Environmentally preferable with a VOC of less than 250 grams per liter.



SHERSTRIPE FIELD MARKING PAINT

BRIGHT, DURABLE, EASY-TO-APPLY PAINT FOR NATURAL GRASS



- Provides the highest visibility – creating eye-catching marking lines that pop under any lighting condition.
- Durable and dependable during even the toughest play – won't blur with rough usage on the field and withstands severe weather.
- Covers large natural grass areas well – applying easily and drying quickly.
- Low-VOC formula conforms to strict environmental regulations – won't harm grass or stunt its growth, and won't stain uniforms or equipment.
- Ideal for professional, collegiate, high school and recreational athletic events – as well as auto racing, horse racing and more.

AIRLESS LINE STRIPERS

DELIVER CRISP, CLEAN LINES AND PRECISE LOGOS FASTER AND MORE ACCURATELY, WITH NO BENDING, STRAINING OR GUESSWORK

- Graco® Turfliner™ – the ultimate striping solution for athletic fields.
- Graco® LineLazer 3400 – cross-over versatility for use on both turf and pavement.
- PowrLiner 800 Line Striper – perfect for light and intermittent striping on athletic fields and small parking lots.
- PowrLiner 2800M Line Striper – ideal for medium-duty striping on athletic fields and parking lots.

SHERSTRIPE AEROSOL PAINT

DELIVERS THE SAME QUALITY AS BULK PAINTS IN A CONVENIENT, EFFICIENT AEROSOL CONTAINER

- Ideal for grass and fields or short-term striping.
- VOC-compliant and made for environmentally sensitive surfaces – won't harm grass or stunt its growth.
- Fast-drying – fields are ready for play in less than one hour.
- Available in a variety of colors.
- Non-clogging “universal” spray tip.
- Also available: Aerosol Striping Wand and a SherStripe Aerosol Striper.

STENCIL KITS

- Heavy enough to lay flat and light enough for easy transportation.
- 1/8-inch thick easy-to-clean, reusable industrial grade polyethylene plastic
- Lifetime warranty against ripping and tearing.

