

# Coatings for CONCRETE

**D**ecorative, protective, or a combination of both – coatings enhance concrete surfaces in ways that impart style, improve longevity and increase client satisfaction with the project. They can help you transform a dull, colorless expanse into a noteworthy design element.

Here's a guide to the best coatings to use on concrete and masonry substrates.

## Conflex XL Smooth and Textured High Build Coatings

**Bottom line:** Long-lasting exterior waterproof protection against wind-driven rain.

### Contractor benefits:

- High-elongation – cracks do not reappear
- Prevents water penetration on new work or repaints
- Highly permeable
- Resists efflorescence

## Loxon XP Waterproofing Coating

**Bottom line:** High-build exterior masonry coating can be applied directly to fresh concrete, saving you time and labor and accelerating construction schedules. Recommended for tilt-up, pre-cast or poured-in-place concrete, CMU, cement block and stucco.

### Contractor benefits:

- Covers in one less coat
- No primer needed
- Superior resistance to wind-driven rain in just two coats
- Highly resistant to alkali and efflorescence

## Loxon Masonry Acrylic Coating and Primer

**Bottom line:** Specifically engineered for exterior, above-grade, masonry surfaces requiring high performance protection, such as concrete, cement

composition panels, concrete block, brick, and stucco.

### Contractor benefits:

- Highly alkali and efflorescence resistant
- Provides a highly durable and weather-resistant finish
- May be applied to a surface with a pH of up to 13
- Topcoat contains agents that inhibits growth of mildew on coating surface

## Ultracrete Textured Coatings

**Bottom line:** Ideal for enhancing tilt-up surfaces and hiding irregularities and imperfections.

### Contractor benefits:

- Uniform finish
- Good color retention
- Store tint custom colors
- Waterborne and solvent-borne formulas
- Solvent-borne has superior tolerance to marginally prepared surfaces
- Superior resistance to fade and efflorescence
- Applies in low temperatures down to 20°F

## SherLastic Elastomeric Coating

**Bottom line:** Economical protection from wind-driven rain.

### Contractor benefits:

- Maintains a fresh appearance and reduces callbacks
- Prevents water damage
- Covers and hides hairline cracks
- Resists efflorescence



## A Word About Surface Prep

While conditioners can go a long way toward preparing a concrete surface for topcoating, before any coating is applied, some simple steps should be taken to assure a proper bond. Most coating failures occur not because of improper coating application, but because of inadequate surface preparation. For a coating to properly adhere to a concrete surface, the surface must be clean, dry, dull, sound, and free of surface defects such as cracks or spalling. These areas should be repaired using the appropriate patching compounds. The surface to be coated should have a slightly rough profile – approximately equivalent to a piece of 120-grit sandpaper.

Be sure to clean the concrete to remove any grease, oil, dirt, old paint or other contaminants, using one of the methods recommended by the manufacturer of the coatings you will be using for the job. It's important that the surface is properly prepared so that it is compatible with and receptive to the specific coatings you plan to apply, so be sure to check your tech data pages. Pebble blasting, power washing, acid etching or cleaning with a commercial concrete cleaning agent are among the methods that may be recommended.

### ConSeal Masonry Patches & Sealants

**Bottom line:** Acrylic patches uniquely designed to improve the appearance of any masonry surface by filling, bridging, and sealing cracks, voids and openings on walls, ceilings and around window and door surrounds.

#### Contractor benefits:

- Provides a flexible, durable, elastomeric and weatherproof seal
- Assures uniform appearance of topcoats
- Conceals surface flaws, creates even, smooth finish **PPC**

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