



**SHERWIN-WILLIAMS.  
THE FIRST CHOICE OF BUILDERS.**



  
THE  
FINISHING  
TOUCH™





**AT SHERWIN-WILLIAMS**, we're proud to be the number one preferred paint brand among homebuilders. And we're proud of the work we do to help builders large and small across the country. We're committed to continually developing innovative coatings and programs that help you get the job done faster, better and more economically. In fact, no other paint company gives you more solutions for your unique challenges.





### THE FIRST CHOICE FOR INNOVATIVE PRODUCTS.

Every year, Sherwin-Williams invests millions of dollars in research and development. And year after year, we introduce new products to help you meet your specific challenges.

- **EXTERIOR COATINGS.** We offer the names you know and trust. Like Duration<sup>®</sup>, SuperPaint<sup>®</sup>, Loxon<sup>®</sup>, DeckScapes<sup>™</sup>, WoodScapes<sup>®</sup> and more. Our products provide superior adhesion and color retention, outstanding durability, and better resistance to moisture. No matter what product you choose, you will maximize curb appeal and the productivity of your crew.



- **INTERIOR COATINGS.** Builders Solution<sup>®</sup>, ProMar<sup>™</sup>, 200 XP<sup>®</sup>, Harmony<sup>®</sup>, Duration Home<sup>®</sup>. They're products you can count on to perform to your highest standards. In fact, our interior coatings offer you a wide range of benefits, from superior burnish resistance and washability to the best touch-up, to smoother drywall appearance.



- **EQUIPMENT, SUPPLIES, WALLCOVERINGS, FLOORCOVERINGS, WINDOW TREATMENTS.** With Sherwin-Williams as your single source decorating supplier, you can maximize efficiencies, stabilize costs, simplify processes and reduce inventories.

### THE FIRST CHOICE FOR QUALITY AND VALUE.

Your goal is to reduce callbacks and keep your homeowners delighted. That's our goal too, and it has been for more than 140 years. Whatever Sherwin-Williams product you use, you can be sure it will deliver the performance and look you expect. We even offer personalized training programs and product demonstrations to give you and your contractors a better understanding of a coating's features and more confidence when applying it.

### THE FIRST CHOICE FOR PERSONAL SERVICE.

With our 3300 store managers, 1800 field representatives and a team of National Account executives, no other paint supplier is better trained or better prepared to assist you. We understand your business and have the expertise to help you with everything from color selection to purchasing to troubleshooting on the job. We can even help streamline your supply chain so you save money with direct purchasing, simplify order fulfillment and ensure consistency. What's more, we have the largest and most efficient distribution system in the industry to ensure timely deliveries and reduce costly delays.





### THE FIRST CHOICE FOR COLOR AND DESIGN.

At Sherwin-Williams, we know color sells. So we offer an extensive COLOR palette of more than 1500 interior and exterior hues. And we have the programs and services to help you differentiate your properties. Whether you need a program that takes you seamlessly from coast to coast or the flexibility to offer customized palettes within a single development, we make it easy to manage those decisions with confidence.

- **HOMESCAPES® CUSTOMIZED COLOR COLLECTION.**

Let us create a customized palette of tastefully coordinating siding, trim and accent color scheme options delivered in a customized binder for use with your homebuyers.



- **COLOR DESIGN SERVICES.** For qualifying accounts, our Color Marketing and Design Specialists can recommend wall color combinations or coordinate paints, window treatments, hard surfaces and flooring.

- **SHER-COLOR™ COLOR MATCHING.** Our exclusive color matching system ensures the fastest, most accurate matches. Which means when you work with Sherwin-Williams, you can count on uniform color wherever you build – even if you're using custom shades.

### THE FIRST CHOICE FOR EXCEPTIONAL BUILDER PROGRAMS.

At Sherwin-Williams, we offer a variety of programs to help qualifying accounts improve efficiencies and their bottom lines.

- **NATIONAL ACCOUNTS.** Let us design a National Account program to help meet your day-to-day challenges. As your single source partner, we offer you complete standardization of color and quality, so you can maintain consistency from coast to coast. We'll work with you to consolidate orders and directly source products to maximize efficiencies and achieve a higher net operating income. And with our long-term agreements, we'll help you anticipate and stabilize costs.

- **FINISHING TOUCH.** Let us design a comprehensive program that helps you help your homebuyers. Our Finishing Touch offerings include a Homebuyer Welcome Kit, a coupon book and preferred customer cards that give your homebuyers discounts at Sherwin-Williams stores.





**THE FIRST CHOICE FOR GREEN SOLUTIONS.** More and more, homeowners are asking for environmentally friendly products, including paint and flooring. We have a growing line of eco-friendly coatings that will meet your needs now and in the future. Plus, there are a number of green flooring options from which to choose. Many of our floorcovering centers accept old carpet and padding and send it out for recycling. At Sherwin-Williams, we lead the industry in implementing the best processes and practices to ensure improved air quality, treat wastewater, prevent pollution, reduce energy use, minimize emissions and manage waste.



**THE FIRST CHOICE FOR NATIONAL SERVICE AND LOCAL RESPONSIVENESS.**

Nobody offers you more complete service than Sherwin-Williams. We have our own manufacturing and distribution facilities, as well as our own transportation fleet and stores, which means our buying power and resources ensure you get the best value and complete consistency.

Find out how we can help you. Contact your local Sherwin-Williams store or rep or call 1-800-524-5979 to have a representative contact you.





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